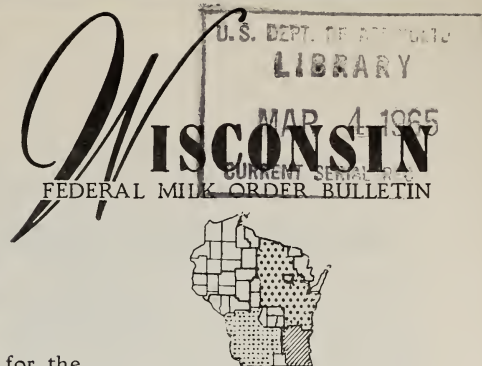
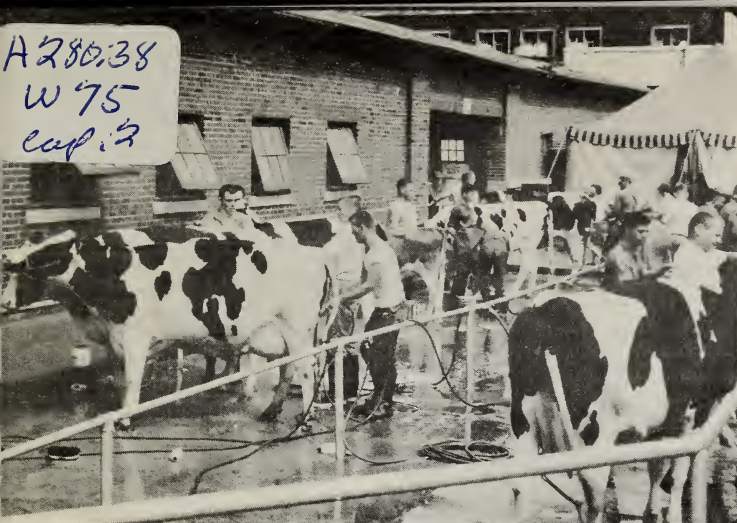


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Do not assume content reflects current scientific knowledge, policies, or practices.



for the
Milwaukee, Northeastern
and Madison Marketing Areas
C. T. McCleery - Market Administrator

AUGUST 1963

FEDERAL MILK MARKETING ORDERS, PART IV How the Orders are Operated

The milk order program is designed to accommodate Federal controls to the marketing system. One of the features of the program is the fact that an order ordinarily is issued at the request of interested persons and that its issuance must be approved by at least two-thirds of the producers whose milk is marketed under the program. Three-fourths of the producers must approve when payment is through an individual handler pool. This means that an order cannot be imposed by the Government unless a majority of the producers believe that an order is needed. Similarly, to continue in operation, the order must have the continuing support of the producers in the marketing area.

Producers, however, (continued to page 8)

MILK DIVERSION RULE SUSPENDED

Provisions of Federal Order No. 45 which limit diversion of producer milk in the Northeastern Wisconsin area were suspended by the U.S.D.A. for the month of August 1963.

According to the Department's Agricultural Marketing Service the suspension order is necessary to enable handlers to divert unlimited amounts of producer milk to nonpool plants and for cooperatives to divert such milk without limitation between pool plants. This will insure pooling under the order of producer milk which must be moved because of the closing of order plants by a labor dispute. This suspension was requested by cooperative associations representing more than two-thirds of the producers and by handlers of more than 50 percent of the milk supply for the market.

— DATA IN BRIEF - FOR THE MAN IN A HURRY —

<u>JULY 1963</u>	<u>Milwaukee Order No. 39</u>		<u>Northeastern Wis. Order No. 45</u>		<u>Madison Order No. 51</u>	
Class I Price & Differential	\$3.72	7.0¢	\$3.58	7.2¢	\$3.72	7.0¢
Class II Price & Differential	\$3.09	6.7¢	\$3.09	6.7¢	\$3.09	6.7¢
Producer Price & Differential	\$3.64	7.0¢	\$3.45	7.0¢	\$3.56	6.9¢
Pounds of Producer Milk	63,368,901		35,743,106		18,134,620	
Percentage in Class I	85.2%		68.8%		73.0%	
<u>AUGUST 1963</u>						
Class I Price & Differential	\$3.93	7.0¢	\$3.79	7.2¢	\$3.93	7.0¢

UNIFORM PRICES AND COMPUTATION

PRODUCER PRICES FOR JULY 1963

Milwaukee Wisconsin Marketing Area
Federal Order No. 39

Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations.

The prices listed below do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of minimum requirements.

Name of Handler	Minimum Pay Price	B.F. Dif'l
Blochowiak Dairy	\$3.58	6.9¢
The Borden Co.	3.59	6.9
Cedarburg Dairy, Inc.	3.64	7.0
Christiansen's Dairy	3.70	7.0
Fairmont Foods Co.	3.62	7.0
Gehl Guernsey Dairy	3.50	6.9
Golden Guernsey Dairy	3.64	6.9
Harmony Dairy Products	3.49	6.9
Hawthorn-Melody Farms	3.67	7.0
Healthway Dairy, Inc.	3.69	7.0
Home Dairy	3.69	7.0
Keystone Farms	3.43	6.9
Krueger Dairy	3.71	7.0
McFarlands' Farm Dairy	3.91	7.0
Milk Producers Coop.	3.63	6.9
Mullen's Dairy	3.58	6.9
Progressive Dairy Prod.	3.73	7.0
Pure Milk Association	3.79	7.0
Roets Home Dairy	3.69	7.0
Schroeder Dairy	3.69	7.0
Sealtest Foods	3.64	7.0
Standard Dairy	3.60	6.9
Vande Kolk Dairy	3.66	7.0
Warren Dairy	3.75	7.0
Wayside Dairy	3.68	7.0
West Side Dairy, Inc.	3.68	7.0

WEIGHTED AVERAGE 7.0¢

Weighted Average of Producer
Prices for Information Purposes: \$3.64

JULY 1963

Producer Milk in Class I

Producer Milk in Class II

Total Milk and Value Before Adjustments

Adjustments for Value of:

Overage Deducted from Classes I & II
Beginning Inventory Reclassification
Other Source Milk Deducted from Class I
Butterfat More or Less than 3.5 Percent
Plant Location Differentials
Half of Producer-Equalization Fund

Aggregate Value and Average Price

Reserve to Producer-Equalization Fund

Uniform Price to Producers for 3.5% Milk

* Subject to location differentials. These minimum pay

MANUFACTURING PRICES AND

Year and Month	92Score Butter Chicago	Cheddar Cheese Wis.	Spray Dry Skim	Basic Formula Price	Handler B'fat Dif'l C.I* C.II	No.
1962	cents	cents	cents	dol.	cents	
July	57.96	33.00	14.16	3.03	7.0 6.7	54
Aug.	57.97	33.00	14.14	3.04	7.0 6.7	100
Sep.	58.28	33.31	14.05	3.06	7.0 6.7	101
Oct.	57.96	34.00	14.14	3.07	7.0 6.7	102
Nov.	57.99	34.50	14.16	3.10	7.0 6.7	103
Dec.	57.98	34.50	14.15	3.11	7.0 6.7	104
1963						
Jan.	57.97	34.56	14.15	3.10	7.0 6.7	105
Feb.	57.94	34.31	14.17	3.10	7.0 6.7	106
Mar.	57.97	33.79	14.19	3.10	7.0 6.7	107
Apr.	57.97	33.80	14.14	3.09	7.0 6.7	108
May	57.97	33.80	14.12	3.08	7.0 6.7	109
June	57.97	34.00	14.18	3.07	7.0 6.7	110
July	57.97	34.12	14.15	3.08	7.0 6.7	111
Aug.						112

* Exception, Order No. 45 Class I differential is 7.2¢.

OTHER PRICE DATA

OF UNIFORM PRICES

Northeastern Wisconsin Marketing Area Federal Order No. 45				Madison Wisconsin Marketing Area Federal Order No. 51			
Pounds of Milk	Average B'fat Test	Price at Test	VALUE	Pounds of Milk	Average B'fat Test	Price at Test	VALUE
24, 599, 976	3.596312	\$3.650639	\$898,056.36	13, 229, 287	3.477686	\$3.670089	\$485,526.63
<u>11, 143, 130</u>	<u>3.503253</u>	<u>3.092179</u>	<u>344,565.56</u>	<u>4,905,333</u>	<u>3.550523</u>	<u>3,123851</u>	<u>153,235.28</u>
35,743,106			\$1,242,621.92	18,134,620			\$638,761.91
			392.96				207.11
			452.20				-
			-				-
			-16,838.70				326.82
			-355.45				6,112.28
			<u>21,237.40</u>				<u>8,173.79</u>
		\$3.490212	\$1,247,510.33			\$3.604056	\$653,581.91
		<u>.040212</u>	<u>-14,373.16</u>			<u>.044056</u>	<u>-7,989.43</u>
		<u>\$3.45*</u>	\$1,233,137.17			<u>\$3.56*</u>	\$645,592.48

prices do not include any premium payments which may be paid by handlers.

FEDERAL ORDER PRICES FOR WISCONSIN AREAS - NO. 39, NO. 45, NO. 51

Class I Price Differentials			Supply-Demand Adjustments			Class I Prices			Uniform Prices to Producers** and Producer Butterfat Differentials					
No.39	No.45	No.51	No.39	No.45	No.51	No.39	No.45	No.51	Milwaukee		Northeast		Madison	
cents			cents			dollars			dol. cents		dol. cents		dol. cents	
88	74	88	-24	-08	-24	3.65	3.67	3.65	3.54	6.9	3.46	7.0	3.44	6.9
108	94	108	-24	-08	-24	3.87	3.89	3.87	3.76	7.0	3.66	7.1	3.66	6.9
108	94	108	-24	-12	-24	3.88	3.86	3.88	3.76	6.9	3.58	7.0	3.73	6.9
108	94	108	-24	-10	-24	3.90	3.90	3.90	3.80	6.9	3.58	7.1	3.72	6.9
108	94	108	-24	-16	-24	3.91	3.85	3.91	3.81	7.0	3.57	7.0	3.72	6.9
88	74	88	-24	-14	-24	3.74	3.70	3.74	3.64	6.9	3.42	7.0	3.56	6.9
88	74	88	-24	-20	-24	3.75	3.65	3.75	3.64	6.9	3.38	7.0	3.57	6.9
88	74	88	-24	-18	-24	3.74	3.66	3.74	3.63	6.9	3.40	7.0	3.58	6.9
68	54	68	-24	-24	-24	3.54	3.40	3.54	3.46	6.9	3.25	7.0	3.43	6.9
68	54	68	-24	-22	-24	3.53	3.41	3.53	3.46	6.9	3.25	7.0	3.38	6.9
68	54	68	-24	-24	-24	3.52	3.38	3.52	3.44	6.9	3.23	7.0	3.35	6.9
68	54	68	-24	-24	-24	3.51	3.37	3.51	3.41	6.9	3.25	7.0	3.34	6.9
88	74	88	-24	-24	-24	3.72	3.58	3.72	3.64	7.0	3.45	7.0	3.56	6.9
108	94	108	-24	-24	-24	3.93	3.79	3.93						

** Weighted averages are shown for Milwaukee and all markets when base and excess prices are in effect.

UTILIZATION AND CLASSIFICATION FEDERAL ORDER NO. 1

— MILWAUKEE MARKET NO. 39 —

ITEM	July 1963		June 1963		July 1962	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
CLASS I MILK						
Packaged Products:						
Fluid Milk	43,090	3.5	40,225	3.5	40,561	3.5
Flavored Milk	1,260	3.5	1,191	3.5	1,102	3.5
2% Skim Milk, Solids Added	3,156	2.1	3,051	2.1	2,490	2.1
" " " , Plain	1,190	2.2	1,122	2.2	926	2.2
Skim Milk, Solids Added	1,753	.4	1,701	.4	1,603	.4
Plain Skim	974	.7	928	.7	918	.7
Buttermilk	692	1.0	588	1.0	581	1.0
Flavored Milk Drink	205	.7	172	.7	203	.9
Half & Half	1,000	12.4	957	12.4	1,007	12.4
Light Cream	52	18.5	47	18.8	60	19.1
Whipping Cream	190	33.1	225	33.2	198	33.0
Cultured Cream	250	18.7	240	18.6	209	18.7
Subtotal	53,812	3.5	50,447	3.6	49,858	3.6
Bulk Sales to Nonhandlers	315	3.5	469	3.5	478	3.6
Unaccounted for Milk	241	6.5	307	2.4	168	7.2
Total Utilized in Class I	54,368	3.5	51,223	3.6	50,504	3.6
Nonpool Receipts*	-357	4.8	-274	4.3	-105	7.9
CLASS I - PRODUCER MILK	54,011	3.5	50,949	3.6	50,399	3.6
CLASS II MILK						
Bakeries et al	107	14.0	99	15.8	107	15.2
Cottage Cheese	4,509	.9	4,224	.9	3,453	.9
Cheese	1,245	3.2	4,499	3.5	1,738	3.4
Butter	476	8.6	1,675	6.0	1,108	6.2
Evap., Cond., & Pwd.	1,802	3.0	3,238	3.0	2,061	3.1
Ice Cream & Mixes	2,398	11.1	2,475	11.0	3,034	8.8
Livestock Feed	90		84		90	
Dumped Products	3		13		7	
Skim Equiv. Fort. Prod.	1,101		1,049		1,010	
Ending Inventory	5,045	3.8	5,079	4.1	4,612	3.9
Shrinkage	879	3.2	903	2.3	1,078	3.3
Total Utilized in Class II	17,655	3.8	23,338	3.9	18,298	3.9
Nonpool Receipts*	-8,297	4.1	-7,707	4.1	-6,863	4.4
CLASS II - PRODUCER MILK	9,358	3.6	15,631	3.8	11,435	3.7
TOTAL PRODUCER RECEIPTS	63,369	3.5	66,580	3.6	61,834	3.6

NOTE: Bakeries et al includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

CLASSIFICATION OF MILK

ORDERS 39, 45, 51

— NORTHEASTERN MARKET NO. 45 —

July 1963		June 1963		July 1962	
Thousand	%	Thousand	%	Thousand	%
Pounds	B'fat	Pounds	B'fat	Pounds	B'fat

20,499	3.4	17,469	3.5	19,175	3.5
792	3.5	661	3.5	719	3.5
536	2.1	409	2.1	314	2.2
258	1.8	238	1.8	182	1.7
764	.5	682	.5	726	.7
580	.5	528	.4	557	.4
326	.8	267	.8	300	.8
80	.7	79	.7	56	1.0
510	12.8	422	12.9	517	12.7
9	21.6	8	22.0	13	23.2
107	34.6	103	34.5	109	34.5
91	18.8	77	18.4	99	18.4
24,552	3.6	20,943	3.6	22,767	3.7

147	4.6	133	4.4	72	3.6
110	6.0	103	4.6	152	7.9
24,809	3.6	21,179	3.6	22,991	3.7

-209	3.7	-	-	-133	4.6
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24,600	3.6	21,179	3.6	22,858	3.7
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-	-	-	-	-	-
2,432	.9	2,223	1.0	3,000	.8
10,301	3.4	16,370	3.5	8,727	3.4
910	38.0	1,338	38.6	1,097	38.1
7,901		12,473	.2	10,220	.1
2,372	6.9	1,971	6.7	1,474	9.8
73		79		108	
11		21		144	
502		443		446	
2,098	4.5	2,721	4.4	2,380	4.6
549	3.4	586	2.7	498	3.6
27,149	3.7	38,225	3.6	28,094	3.6

-16,006	3.8	-17,957	3.6	-16,546	3.7
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11,143	3.5	20,268	3.6	11,548	3.5
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35,743	3.6	41,447	3.6	34,406	3.6
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— MADISON MARKET NO. 51 —

July 1963		June 1963		June 1962	
Thousand	%	Thousand	%	Thousand	%
Pounds	B'fat	Pounds	B'fat	Pounds	B'fat

10,107	3.4	8,897	3.4	8,995	3.4
427	3.8	366	3.3	298	3.8
1,950	2.1	1,848	2.1	1,571	2.1
-	-	-	-	-	-
626	.8	565	.7	492	.8
62	.3	62	.4	119	.2
216	1.6	180	1.6	182	1.6
8	2.5	6	3.2	31	1.1
355	12.0	327	12.1	349	12.0
5	23.3	5	23.4	10	21.8
50	34.9	54	33.9	47	34.3
48	21.9	43	20.8	37	22.5
13,854	3.5	12,353	3.5	12,131	3.5

44	3.5	2	2.2	-	-
114	2.0	90	3.4	165	4.8
14,012	3.5	12,445	3.5	12,296	3.6

-783	3.6	-581	3.6	-647	3.7
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13,229	3.5	11,864	3.5	11,649	3.6
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2	37.7	3	38.7	2	41.0
1,065	1.0	1,027	1.0	894	1.3
1,414	2.6	2,351	2.8	1,755	2.8
204	34.5	445	35.2	258	30.7
1,536		3,443		1,666	
1,588	7.6	1,356	7.2	932	10.0
71		70		97	
-	-	-	-	-	-
569		414		561	
1,310	4.0	1,275	4.0	1,114	3.8
300	1.7	332	2.8	320	2.0
8,059	3.7	10,716	3.7	7,599	3.7

-3,153	3.9	-2,970	3.9	-2,210	4.1
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4,906	3.6	7,746	3.6	5,389	3.6
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18,135	3.5	19,610	3.5	17,038	3.6
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* Includes, whenever applicable, receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and discrepancies between interhandler transfers.

CLASS I AND RECEIPTS BY MONTHS

POUNDS OF PRODUCER MILK IN CLASS I, ITS PERCENTAGE TO TOTAL PRODUCER MILK WITH TOTALS FOR PRODUCER MILK AND FOR OTHER SOURCE MILK BY WISCONSIN MARKETS

Year and Month	MILWAUKEE, No. 39				NORTHEASTERN, No. 45				MADISON, No. 51			
	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk	CLASS I		From Pro-ducers	Other Source Milk
	Mil. #	%	Mil. #		Mil. #	%	Mil. #		Mil. #	%	Mil. #	
<u>1962</u>												
July	50.4	81.6	61.8	3.5	22.9	66.6	34.4	15.0	11.6	68.4	17.0	2.0
Aug.	52.6	85.3	61.7	3.7	24.2	72.5	33.4	13.2	12.1	73.8	16.4	2.0
Sep.	53.5	84.5	63.3	3.0	22.7	65.8	34.5	10.9	13.4	80.2	16.7	2.1
Oct.	58.4	86.5	67.5	2.8	24.4	63.4	38.5	10.3	14.3	78.1	18.3	2.0
Nov.	56.8	87.7	64.8	2.5	23.5	63.2	37.2	9.2	13.5	75.0	18.0	1.9
Dec.	56.8	82.9	68.5	2.7	22.8	54.9	41.5	9.7	13.6	71.6	19.0	2.0
<u>1963</u>												
Jan.	58.1	83.7	69.4	2.6	21.5	53.8	40.0	9.2	14.4	73.5	19.6	2.0
Feb.	52.6	82.8	63.5	2.6	19.8	54.1	36.6	8.7	13.6	73.1	18.6	1.6
Mar.	57.8	82.5	70.1	2.8	21.5	53.5	40.2	10.7	15.1	72.9	20.7	2.1
Apr.	56.4	82.8	68.1	3.2	20.9	52.9	39.5	11.6	13.7	67.5	20.3	2.0
May	57.8	82.0	70.5	3.1	21.9	53.2	41.1	13.8	13.7	63.8	21.5	3.0
June	50.9	76.5	66.6	3.4	21.2	51.1	41.4	15.6	11.9	60.5	19.6	2.4
July	54.0	85.2	63.4	3.6	24.6	68.8	35.7	13.5	13.2	73.0	18.1	2.6

FARM NUMBERS AND DELIVERIES

NUMBER OF FARMS AND AVERAGE DAILY DELIVERIES PER FARM BY WISCONSIN MARKETS

Year and Month	MILWAUKEE				NORTHEASTERN				MADISON			
	Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm		Number of Farms		Avg. Daily Per Farm	
	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63	'62	'63
Jan.	2174	2274	943	984	1389	1374	897	940	615		1028	
Feb.	2173	2263	954	1004	1402	1371	930	952	651		1023	
Mar.	2162	2256	954	1007	1427	1360	939	959	650		1025	
Apr.	2133	2261	961	1007	1421	1355	952	971	645		1047	
May	2097	2215	993	1029	1387	1355	970	979	639		1086	
June	2342	2211	957	1001	1398	1415	949	976	613	621	1005	1053
July	2344	2222	863	923	1408	1417	788	814	622	633	884	924
Aug.	2344		858		1433		753		624		847	
Sep.	2329		914		1451		793		618		901	
Oct.	2319		945		1471		844		621		951	
Nov.	2324		939		1450		856		621		965	
Dec.	2313		960		1477		905		618		991	
Avg.	2255		937		1426		881		620		935	

COMPARATIVE STATISTICS

SELECTED DATA COMPARISONS, WISCONSIN MARKETS

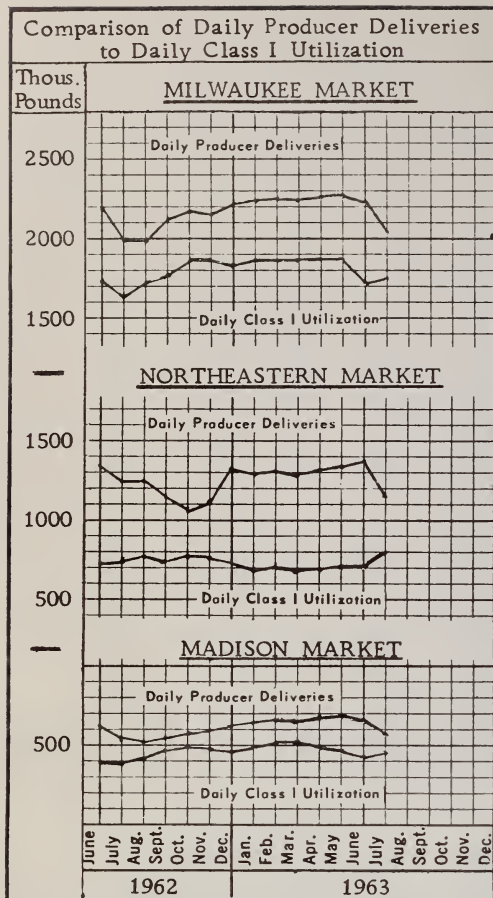
	Order No. 39			Order No. 45			Order No. 51		
	July		Com- parison	July		Com- parison	July		Com- parison
	'63	'62		'63	'62		'63	'62	
Average Daily:									
Producer Milk, thous. lbs.	2,044	1,995	+2.5%	1,153	1,110	+3.9%	585	550	+6.4%
Other Receipts " "	115	125		435	483		127	92	
Gross Class I " "	1,754	1,629	+7.7%	800	742	+7.8%	452	397	+13.9%
Gross Class II " "	570	590	-3.4%	876	906	-3.3%	260	245	+6.1%
Deliveries per Farm, lbs.	923	863	+7.0%	814	788	+3.3%	924	884	+4.5%
Number of Farms	2,222	2,344	-122	1,417	1,408	-9	633	622	+11
Avg. Test of Prod. Milk, %	3.55	3.59		3.57	3.63		3.50	3.55	
Number of Handlers:									
Pool Plants	26	30	-4	65	65	-	20	23	-3
Other Handlers	4	4	-	9	7	+2	10	10	-
Producer Milk in Class I, %	85.2	81.5		68.8	66.4		73.0	68.4	
Shrinkage to Total Receipts:									
Product Pounds, %	1.51	1.79		1.34	1.32		1.76	2.27	
Butterfat Pounds, %	1.63	1.86		1.43	1.70		.85	1.34	

NEARBY FEDERAL ORDER DATA

PRODUCER MILK, TOTAL AND CLASS I, AND RELATED PRICES - JULY 1963

Market	Producer Milk	Class I Milk	Class I Price	Producer Price
	thous. lbs.	thous. lbs.	3.5% Milk \$ per cwt.	3.5% Milk \$ per cwt.
Chicago, No. 30	464,778	184,351	3.74	3.45
Duluth-Superior, No. 69	13,345	7,689	4.23	3.66
Madison, No. 51	18,135	13,229	3.72	3.56
Mich. Upper Peninsula, No. 44	10,874	7,983	3.79	3.71
Milwaukee, No. 39	63,369	54,011	3.72	3.64
Minneapolis-St. Paul, No. 68	90,916	53,085	3.99	3.66
Northeastern Wisconsin, No. 45	35,743	24,600	3.58	3.45
Quad Cities-Dubuque, No. 63	22,352	12,962	3.94	3.60
Rock River Valley, No. 38	9,961	7,499	3.76	3.60
Southern Michigan, No. 40	289,896	167,803	3.87	3.57

NOTE: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.



WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
4920 West Burleigh Street
Milwaukee 10, Wisconsin
for the
Milwaukee, Northeastern
and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with § 1039.74 of the Milwaukee Wisconsin marketing order, § 1045.75 of the Northeastern Wisconsin marketing order, and § 1051.77 of the Madison Wisconsin marketing order.

Federal Milk Orders Continued from page 1

cannot dictate the terms of the marketing order. The law requires that an order be drawn on the basis of the facts presented at the public hearing and that it be in the public interest. So producers are given an opportunity to approve only a complete order which has been determined by the Department of Agriculture to be equitable to all -- the consumer, the milk handler, and the producer.

Evidence in the public hearing record is the only information the Secretary of Agriculture may use in making a decision, and he must set forth in a published document the findings and reasons upon which he bases his decision. Legal rights of milk handlers are protected by a special appeals procedure specified in the law. This public participation builds and maintains confidence in the program and provides the public with a knowledge of its purposes and its operation.

Another significant feature of the milk order program is that terms and provisions to regulate the minimum prices handlers must pay producers on milk purchased for sale are specified by legislation. Payment is on a classified price plan according to milk use, differentiating between fluid milk use and manufactured product use. All milk sold in the prescribed marketing area is subject to the regulation. This is designed to remove the threat that any one dealer may disrupt the market through unfair advantage in the purchase of milk which will in turn permit him to sell at an advantage.

The authority to regulate is qualified by a provision in the law that the marketing order program may not prohibit the marketing of milk produced anywhere in the United States. The terms of each order are carried out in the locally regulated market by a Federal milk market administrator appointed by the Secretary of Agriculture. The administrator may be responsible for more than one order and marketing area.

The administrator is authorized to check the weighing and testing of producers' milk and is required to audit the books and records of handlers to verify their reported receipts of milk from producers and use of milk in each class, as well as payments to producers. Since the producers' returns are set by both the class prices and the relative amount sold in the various classes, the benefits of the marketing order program depend upon the accuracy of these handler's reports.